

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Smart Media Group
814 King Street, Suite 400
Alexandria, VA 22314
USA

Contract / Revision 485749 /		Alt Order # 06224358
Product MCCRORY FOR GOVERNOR		
Contract Dates 08/06/12 - 08/12/12		Estimate # 806812
Advertiser Pat McCrory For Gov NC		Original Date / Revision 07/17/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Jim Quinn	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
		Total Ratings 28.50
IDB# 1046	Advertiser Code MCCRO	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WHNS	08/06/12	08/06/12	Hell's Kitchen	Mon 8-9p		:30				NM	0	\$0.00
D 2	WHNS	08/06/12	08/06/12	Hell's Kitchen	Mon 8-9p		1:00				NM	0	\$0.00
D 3	WHNS	08/09/12	08/09/12	Raising Hope/New Gir	Thu 8-9p		:30				NM	0	\$0.00
D 4	WHNS	08/08/12	08/08/12	So You Think Dance	Wed 8-10p		:30				NM	0	\$0.00
N 5	WHNS	08/09/12	08/09/12	Raising Hope/New Gir	Thu 8-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$1,200.00	8.60			
N 6	WHNS	08/08/12	08/08/12	So You Think Dance	Wed 8-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$2,400.00	11.30			
N 7	WHNS	08/08/12	08/08/12	Wed 8-9p	Wed 8-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$1,200.00	8.60			
Totals										28.50		3	\$4,800.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/09/12	3	\$4,800.00	\$4,080.00
Totals	3	\$4,800.00	\$4,080.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.